

# REACH THE RIGHT PEOPLE WITH ACCE

Connect your business and products to career practitioners, professional educators, students and those working in education, training and employment, through one of the largest career associations in Australia.



Providing  
career development  
services  
to the community



Training  
Career Practitioners  
for the future

Find out how we can  
help you.

Talk to our team today



Australian Centre  
for Career Education

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# ABOUT ACCE

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The Australian Centre for Career Education (ACCE) is a not for profit, national career association and thought leader in career development. Established in 1975 by the Department of Education, our members include students, practitioners and academics working in a wide range of sectors including:

- Mainstream and specialist schools
- Government departments
- Tertiary education
- Private practice
- Community and youth services
- Jobs and Skills Centres and LLENs
- Apprenticeship support organisations
- Migrant/refugee support and employment services
- Mental health and forensic settings



# STAND OUT

ACCE can help you seamlessly connect to your target audience through our channels to members, industry, governments and [school to industry programs](#).



Don't limit yourself to standard options. Contact us to discuss a bespoke promotional opportunity: [projects@acce.org.au](mailto:projects@acce.org.au)

Our advertising options include:

- 1 ACCE Journal released 3 times a year
- 2 ACCE Connect fortnightly newsletter
- 3 Annual wall calendar distributed to members
- 4 Professional development events
- 5 *That Careers Show* podcast
- 6 Biennial Conference

# JOURNAL ADVERTISING

Advertise in our leading Australian career journal released three times a year. Our national circulation of over 1,000 includes members, government representatives, education providers and industry contacts.

The ACCE Journal is packed with exceptional content including:

- Editorials
- Reports and professional updates
- Conference and event information
- Local and international research
- Reviews of career products, services and programs

For information on advertising email [journal@acce.org.au](mailto:journal@acce.org.au)



A round up of  
careers news from  
across the country

# ACCE WALL CALENDAR ADVERTISING

The ACCE wall calendar runs across a year from April to March. Received by every ACCE member, with an electronic copy available in the ACCE member lounge.

Advertisers can promote their offerings or key events. Stay in plain sight for a month each year with full page advertising at \$550 (inc. GST)



**VDC**  
**VET NATIONAL TEACHING & LEARNING CONFERENCE**  
18 & 19 AUGUST 2024  
MELBOURNE CONVENTION & EXHIBITION CENTRE

FROM COMPETENCE TO EXCELLENCE - STRIVE TO INSPIRE

Keynote Speakers & Presentations  
Expert Panels including World Skills Australia representatives  
Concurrent Teaching & Learning Workshops  
Specialised Stream of Applied Research Sessions  
Networking Function

EARLY BIRD FEE \$565 (incl. GST) FOR REGISTRATIONS BEFORE 30 APRIL 2024

Visit our website to learn more or email us on [info@vdc.edu.au](mailto:info@vdc.edu.au)

APRIL



**READY FOR THE ADVENTURE OF A LIFETIME?**  
Discover Canada with:  
**INTERNATIONAL EXPERIENCE CANADA**  
**EXPERIENCE INTERNATIONALE CANADA**

Students can experience a new culture, gain global work experience, discover the realties, and make lifelong friends on a Canadian Gap Year!

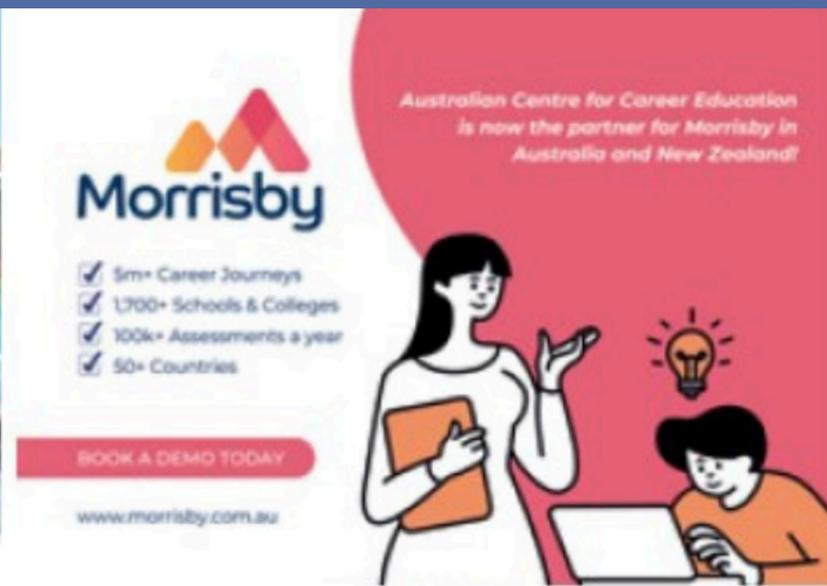
You can help students forge their own path and unlock endless possibilities.

Open to international youth aged 18-25.

[CANADA.CA/IEC-EIC](http://CANADA.CA/IEC-EIC)

Government of Canada

MAY



**Morrisby**

Australian Centre for Career Education is now the partner for Morrisby in Australia and New Zealand!

- 5m+ Career Journeys
- 1700+ Schools & Colleges
- 100k+ Assessments a year
- 50+ Countries

BOOK A DEMO TODAY

[www.morrisby.com.au](http://www.morrisby.com.au)

JUNE



**APPLY NOW FOR: END OF YEAR 2024 INTAKE**

<b>CHCAS218 CERTIFICATE IV IN CAREER DEVELOPMENT</b>	<b>CHCAS218 GRADUATE CERTIFICATE IN CAREER DEVELOPMENT PRACTICE</b>
Course start Date: 29th October 2024	Course start Date: 8th October 2024
Applications Close: 15th October 2024	Applications Close: 24th September 2024

[www.cce.edu.au](http://www.cce.edu.au)

1001 PASE ROAD  
2/22 BRADSTREET COURT, STAINBURY, VIC 3088

CEAF Institute (TPO 2302) is a division of the Australian Centre for Career Education

JULY



**Career Tools**

EFFICIENCY EMPOWERS | CONFIDENCE INSPIRES

Introducing CareerCoach, an AI powered feature designed to identify personalised career discovery and planning.

Now live! In just 10 minutes, explore the understanding of your student's skills and strengths, job preferences, education preferences and suggested career paths.

Create meaningful conversations. Fully prepare yourself and your students for 1:1 and employer students to communicate their relevant skills.



**5** Steps to Success

- 1 Research your options
- 2 Finance your studies
- 3 Complete your application
- 4 Apply for your studies

**Education USA**

Did you know... More U.S. Postgraduate study than any other country!

When you have students wanting to study in the U.S., the academics or athletic pathways, engage with your region's EducationUSA Advising Office at U.S. Consulate around Australia for free support and assistance.

EducationUSA provides many services including: Professional Development sessions for staff



**MY CAREER >>> INSIGHTS**

THE MY CAREER INSIGHTS PROGRAM ASSISTS STUDENTS TO DISCOVER, DEVELOP, AND DRIVE THEIR CAREER PLANNING

The program is available for Year 9 students in all Victorian Government Schools (and equivalent in equivalent settings).

The monthly Profile uses a series of questions and quizzes to help students identify their strengths, abilities, interests and values.



**APPLY NOW FOR: SEMESTER 1 2025 INTAKE**

<b>CHCAS218 CERTIFICATE IV IN CAREER DEVELOPMENT</b>	<b>CHCAS218 GRADUATE CERTIFICATE IN CAREER DEVELOPMENT PRACTICE</b>
Course start Date: 25th February 2025	Course start Date: 4th February 2025

# MEMBER WEBINARS

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- Our events team manages 50 member webinar events each year and can support your event starting from planning and promotion, through to registration and online moderation. Follow-up feedback, Q&A, and surveys are all supported by our experience team.
- Ask us about additional mail-outs to other contacts and industries: [membership@acce.org.au](mailto:membership@acce.org.au)
- Customise your event and add on extras such as resource development, tours or other activities.



# THAT CAREERS SHOW PODCAST

That Careers Show is a podcast show from ACCE that explores the fascinating world of careers where we uncover the hidden gems, share inspiring stories, and provide valuable insights into career education and development.

Episodes are available from YouTube and Spotify and episodes are featured in the fortnightly ACCE eConnect newsletter.

Contact us to talk about a podcast, request a hosted interview, develop a script or get help with ideas.

Pricing is available on request.



Listen here

# ACCE BIENNIAL CONFERENCE

The ACCE Biennial Career Education Conference is a leading career event. Connect with over 300 career practitioners, professional educators and representatives in government, community organisations and tertiary education through presentations, trade exhibits and other sponsorship opportunities.



Satchel inserts



Promotional items



Trade exhibits



Other event sponsorship options

For more information contact [events@acce.org.au](mailto:events@acce.org.au)

# ACCE CORPORATE MEMBERS



Join as a corporate member and take advantage of other benefits and our membership discount:

- 10% off advertising rates
- Careers Network list of contacts
- Priority access to present at future Industry Connect Career Days and Webinars
- ACCE Journal subscription and submission invitations
- ACCE Connect fortnightly newsletter
- Priority access to limited sponsorship and advertising opportunities
- Your organisation's logo on the ACCE website
- Access to ACCE Member Lounge

Contact us to become a corporate member:  
[membership@ceav.vic.edu.au](mailto:membership@ceav.vic.edu.au)