

Morrisby Profile : Core Aptitudes



Arts: Verbal occupations: Journalism, Law, PR, Teaching, professional / management - an emphasis on people/communication, Academic (traditional learning style).



Science: Science, Technical/Engineering, Design. (Learn by 'seeing' rather than 'talking'). Occupationally, more practical/technical & away from people/commerce. Useful for solving complex problems eg. in maths and science.



Commercial/Organisational: Quantitative (although not necessarily maths), concerned with organisation, methods, systems, logical, finance, accounting etc. Weighing up the pros and cons. Logical, not motivated by 'caring' professions



Services: People and aesthetic areas, health (nursing / medicine), careers guidance, services / counselling careers, eg. social work. Not so interested in commerce / quantitative work



Balanced: All-rounder. Can sometimes be undecided, so look for careers with a broad mix: Media, advertising, training. Indicates versatility, but a need for variety

Core Aptitude Profile Types

Arts (Strong Verbal)



Words > Numbers > diagrams charts/technical. PR, Law, Communication, Politics, Literature, Sales, Careers, Library work.



Academic profile. More commercially oriented & 'quantitative' than A: Management, Sales, Marketing, Useful for exams/education. Less technical & ideas focused.



'People' people & emphasis on communication. Not commercial/technical. Often in caring roles eg Counselling, Social work. Also in Teaching, Law.



Can be more compassionate, artistic, aesthetic & creative or in technical writing roles: Feature Writers, Novelists. Also Media & PR. Emphasis towards people still (usually).

Core Aptitude Profile Types

Science (Strong Abstract)



Prefer charts / diagrams. 'Sees' relationship between things: Artistic, Technical, Lab work, Chemist, Creative. Learn by 'seeing' rather than 'talking'.



Abstract ability supported by numerical ability. Science, Technical, Engineering, but more commercially oriented.




May find academic subjects more difficult. Gain knowledge by observation. Occupationally, much more practical/technical & away from people/commerce eg technical design / design etc.




Life sciences eg biology, zoology, ecology, medicine & an interest in the natural world. Possibly aspiring Vet, Doctor, but may struggle academically and tend towards Health Worker, Agriculture etc.

Core Aptitude Profile Types

Commercial/Organisational (Strong Numerical)

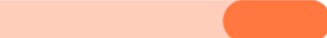
Verbal 


Numerical 

Abstract 

Commercial / Banking / Finance / Accounting / Actuarial / Data processing careers. Well organised. Good at weighing up the pros and cons of a situation, organising facts and ideas. More logical, so may not be as motivated by more 'compassionate' careers or caring / service professions.

Verbal 

Numerical 

Abstract 

Similar to Arts: Academic Profile but not as people oriented. Management. Commercial but not as 'vocal'. Rarely in social sciences. 'Professionally commercial'. Administration/Economics.

Verbal 

Numerical 

Abstract 

Commercial/Technical. Similar to the second Science profile but more commercial. Often work with computers / operational research, quantity surveying etc. Management via technical route.

Core Aptitude Profile Types

Service to people (Weaker Numerical)

Verbal

Numerical

Abstract

Low numerical means may not be as interested in commercial / quantitative work. More likely interested in people & aesthetic areas: Nursing / Hotel / Shop work / Teaching, possibly Art.

Balanced

Verbal

Numerical

Abstract

All-rounder. Can use words, numbers & pictures. No specific talent, but no weakness either. NB. May get bored if can't use all styles. As abilities have no specific direction, motivation can be the most important factor affecting success in a given area. Often seek careers guidance as unsure 'where' to focus ability. Look at careers with a broad mix: Media / Communications / Advertising / Training.