# INVESTING IN TOMORROW'S SKILLS IMPACT REPORT

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# ACCE:

- is a leader in career development, career education, and employment support
- provides accredited CICA endorsed training and professional development
- has nearly 1,000 members across Australia
- has a member in 550 schools across the state
- supports 36 Regional Careers Advisors Networks
- connects with 300,000
  14 to 18-year-olds each year
- supports the Victorian community through its Jobs Victoria Career Counsellors Service.

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# INVESTING IN PEOPLE, SKILLS & EMPLOYMENT

The impact of COVID-19 has been significant and particularly challenging. It has led to skill shortages and employment vacancies that are likely to continue for some time. Our school students and school leavers are focusing on an ever-narrowing range of careers – a trend that is mirrored overseas. Solving these issues requires a commitment to a range of strategies including:

- career education in schools to develop our workforce for the future
- early career guidance and programs to support successful student engagement and transitioning
- ongoing community education and support programs
- support for jobseekers so they are work ready and able to gain and sustain employment.

# **OUR PURPOSE**

The Australian Centre for Career Education has a proud 45-year history. Initially established by the Victorian Government, we have grown to be a national subject and membership association and thought leader supporting career education and positive employment outcomes in Australia. We advocate and support advancements in career development, career education, and career guidance counselling for all Australians.

Our organisation remains at the forefront of international research and experience to embed the best quality standards, validated tools, and innovative practices within our profession. We are a founding member association of the national peak industry body, The Career Industry Council of Australia (CICA), and a CICA endorsed provider of specialist career development training through our RTO Centre of Excellence in Teaching and Learning.

# **OUR WORK**

Our four divisions provide a wide range of services in education and employment including:

- membership services
- · professional career education and training
- career and employment resources
- R&D
- school career benchmarking assessments and plans
- audits of careers services
- career and employment projects with community and government partners.

We aim to reduce employment inequity and poverty among our community's most vulnerable jobseekers. By improving their job readiness, they can achieve sustainable employment outcomes and contribute to improving Australia's workforce capacity.

I am proud to present you with highlights of our work. As we continue to expand, we look to industry partners, funders and investors to support our important work for the benefit of all Australians.

Kindest regards,

B. lughotti

Bernadette Gigliotti CEO, The Australian Centre for Career Education

# Each year ACCE:

- organises professional conferences that attract up to 400 educators, government representatives and employment professionals
- trains 100 new career advisors each year
- upskills 400 educators p.a
- connects with 6,000 career advisors through its professional industry body the Career Industry Council of Australia
- develops and manages career and employment programs with industry, community, and government partners
- delivers over 1,000 hours of professional development across Australia
- publishes 4 professional Journals with a national distribution of 1,000 copies per issue
- sends 1,000 e-newsletters to members fortnightly
- delivers 30 webinars to an audience of over 2,000 students, parents, teachers, government personnel and community services
- produces best seller career resources for use in classrooms and job services across Australia.



# MAKING EDUCATION COUNT

# **EDUCATION FOR ALL**

ACCE is a national career education subject association, subject expert, and endorsed training provider of career practitioners by CICA. We were established in 1975 by the Victorian Department of Education to be a career education subject association and train careers teachers in secondary schools.

Today, ACCE is the largest supplier of career services to youth and adults in Victoria and we train teachers across Australia in our CICA endorsed Graduate Certificate in Career Development Practice. Our unique course ensures that teachers can operationalise career development in their practice.

We work closely with our 174 industry partners to ensure teachers have access to relevant industry and career information. As a membership and subject association, we partner with international career organisations and leaders to bring best practice career tools and research to Australia.

Our school resource development and professional development programs are ongoing, and these are backed by our practical experience. This includes the delivery of over 30,000 vocational assessments to year 9 students in Government schools and equivalent settings across Victoria each year.

# **BENCHMARKING SCHOOLS**

Each year we deliver independent benchmarking of 50 to 60 schools (as recommended by the Gatsby Foundation and the OECD) and report on the impact of school career education services and their benefit to students, parents, and teachers.

ACCE is the only provider of independent benchmarking services to schools.

# FIRST NATIONS PEOPLE

In 2022, ACCE will launch its courses customised for First Nations People based on traditional Aboriginal learning systems. Developed in collaboration with our partner, The Aboriginal Teaching and Learning Service, we are committed to developing workforce capacity for indigenous students and communities.

Study without desire spoils the memory, and it retains nothing that it takes in.

– Leonardo da Vinci

# ACCE annually:

- conducts 30 to 50 regional professional development events
- provides outreach career guidance to unemployed youth
- supports career services in 550 secondary schools
- manages Professional Standards for Career Services in schools
- develops career resources for mental health, disability, and vulnerable job seekers
- distributes and delivers its calendar of Professional Standards events to nearly 1,000 members.

Career development is a process - we need to teach the process."

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ansitions

conference news

TIPS for YOUR future

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TEND?

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CALENDAR CASEER EDUCATION 2021/22

2021/22

and VEAL CO

Free, supportive, no fuss, no stress! Local information for local people.



AUSTRALIAN CENTRE FOR CAREER EDUCATION

A Parent's Guide to

**Career Education** 

GO

Learning is Ongoing

facts, tips and myths about career development you need to know

when assisting and supporting your child with the skills needed for the future world of work.

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CEAV **Career Counselling** Australia

Building careers through respect, hope and guidance

Course and Professional Development Guide



CEAVE JOI

UPSKILL

Practice

in Career Development

a short course for

practitioners

experienced career

# SUPPORTING PARENTS

Research shows that good career and employment outcomes for young people require ongoing support from parents. ACCE develops and delivers a wide range of high-quality workshops and resources to parents across Victoria. Our remote and rural workshops significantly increase the likelihood that parents support their children to stay at school or transition to skills and education pathways.

### Our workshops include:

- Engaging Parents in Career Conversations (EPICC)
- Parents as Career Transition Support (PACT)
- Preparing for the future world of work
- Supporting your child to make wise career decisions
- Graduate outcomes.

# **EMPLOYMENT SERVICES**

We support employment programs and services with customised training, licenses for vocational assessment tools and training, and benchmark assessment and auditing services.

### Highlighted projects:

- Our 2-day Foundational Careers Training is delivered online to Skills and Job Centres and Learn Locals across Victoria. Our customised training ensures employment mentors deliver high-quality career support and receive a recognised pathway into further training for themselves.
- Our Reconnect Program Support Services for funded Learn Locals helps to increase the chance that vulnerable jobseekers will gain and sustain employment. It provides our partners with ongoing reporting and the use of an internationally validated assessment tool.

# **DISABILITY SUPPORT**

Our Ready2Work team delivers specialised career development and planning to students and people of all ages with a disability. It aims to help people with a disability to enter main-stream employment wherever possible. Ensures jobseekers are confident and gain the best possible employment outcome to meet their needs and support their goals.

### Highlighted projects:

- Building Ability through Career Management supported post-school pathways for young people living with disability. It delivered training in work readiness programs and structured career education activities, parent information sessions and resources, training for disability professionals about career guidance and job readiness for young people with disability, and building work readiness workshops for young people with disability.
- Disability career counselling services in collaboration with Nadrasca NDIS disability services, Burke and Beyond, and Melbourne Polytechnic career services.
- Support for parents and information events to help them understand how to help their children with career planning and capacity building to become job ready.

# Our resources include:

- · Disability career counselling resources.
- Career Planning for young people with disabilities.
- Case studies for career practitioners.

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Employment is associated with a greater sense of autonomy, improved wellbeing, access to resources, and a sense of purpose.



Our work with local community organisations, councils, and Learn Locals supports people with multiple and complex needs to become job ready.

Our resources include supporting the publication of Strengthening Mental Health Through Effective Career Development. A Practitioners Guide. 2020. CERIC. Canada

# IT'S ABOUT THE WHOLE COMMUNITY

# SUPPORTING FORENSIC COMMUNITY RE-ENTRY

Our partnership with Corrections Victoria led to the delivery of professional training to improve the role of vocational counsellors in education and training for prisoners. We designed and developed pre-accredited training in vocational guidance services for TAFE vocational educators in Victorian prisons. Our program focuses on a Hope-action centred model to provide the best outcome for prisoners.

This model and tools are both suitable and transportable to support the needs of Australia's veterans.

# LOCAL COUNCIL COMMUNITY SUPPORT

Our work with local councils supports industry and employee matching and ensures applicants are ready for employment. Our Ready2Work program is integral to these projects to increase the number of vulnerable job seekers who are able to gain sustainable employment.

# INDIGENOUS JOB SEEKERS

Our accredited training has been aligned to support and respect Aboriginal and Torres Strait Islander culture. Our aim is to ensure Aboriginal and Torres Strait Islanders can gain accredited training to provide career support services for their communities. We partner with indigenous organisations to ensure our training and services are culturally appropriate.

# **REFUGEES AND ASYLUM SEEKERS**

Our work with refugee and asylum seekers includes providing support to vulnerable women who have experienced significant trauma and may have had limited access to the necessary education and training to make them job ready.

# Highlighted projects:

- Development and delivery of pre-employment training for asylum seekers and refugees.
- Individual and partner support projects through Ready2Work.

# **INDUSTRY EMPLOYERS**

We work closely with industry employers to support the development of quality career training and services that support staff and incoming employees. Employer organisations receive customised training and benchmarking assessment services.

# Highlighted projects:

ACCE supported the Australian Class and Glazing Association in the promotion of career pathways into the industry in response to growing concern over high attrition rates among apprentices. We designed and developed a career development program for 40 mentors in the industry and established performance outcomes and skills for professional mentoring.

The program developed the capacity of mentors to learn career exploratory activities and strategies to address the needs and interests of apprentices and trainees. Development was founded on the language, literacy, and numeracy needs of workplace mentors and suited multiple learning styles.

The program was rolled out across Australia in conjunction with our professional career practitioners to reach local areas and included additional online and telephone support. It resulted in over 90% of participants completing accredited assessment. Despite COVID-19, many employers are looking for staff and finding shortages. There are also many people who are looking to change their career, return to work, or regain their confidence having been made redundant or having lost work hours.

Our CCCA division is currently focusing on education and employment research and consulting projects while our professional career counsellors transition into our Jobs Victoria Career Counsellor Service. Launched in August 2021, ACCE is proud to support this important community initiative and bring professionally endorsed career counselling to Victorians at no cost.

# **OUR CAREER TOOLS**

We offer best-in-class career tools including the Morrisby @Profile and the ERS Scale™

The ERS was recommended following the Inquiry into sustainable employment for disadvantaged jobseekers (tabled in Parliament, August 2020).

# **OUR STRUCTURE AND SENIOR TEAM**



**MEMBER SERVICES:** training, conferences and events, career information and research, career resources, networking opportunities and career projects.

**R&D DIVISION:** research, reports, white papers, university partnerships, career product developments, and new products.

**RTO CENTRE FOR EXCELLENCE IN TEACHING AND LEARNING:** delivering career development courses and professional development training.

**CAREER CONSULTING:** career consulting projects, research, training, ERS licensing and training, grants and fundraising, disability career support services.



Bernadette Gigliotti Director & CEO

Bernadette has been in the education sector for over 30 years and has held a number

of senior executive positions. She supported retrenched workers following the collapse of the clothing industry and is a pioneer in the development of career education programs for young adults and those with learning challenges.



**Dora Karas** Head of Teaching and Learning

Dora has 30 years of experience as a professional teacher

and school career practitioner. Her Career Education programs focus on creating an environment where the school community collaboratively supports students and parents to make decisions about their development and career choices in life. She is passionate about developing the ACCE Career Development RTO into a best practice Centre of Excellence in Teaching and Learning.



**Penne Dawe** Partnerships & Development Manager

Penne has spent over 20 years in marketing

and development working for large corporations before moving into the not-for-profit space to focus on social change for good. She has worked in mental health and disability, and is a firm believer in lifelong learning.



Lee Ponsioen Business Manager

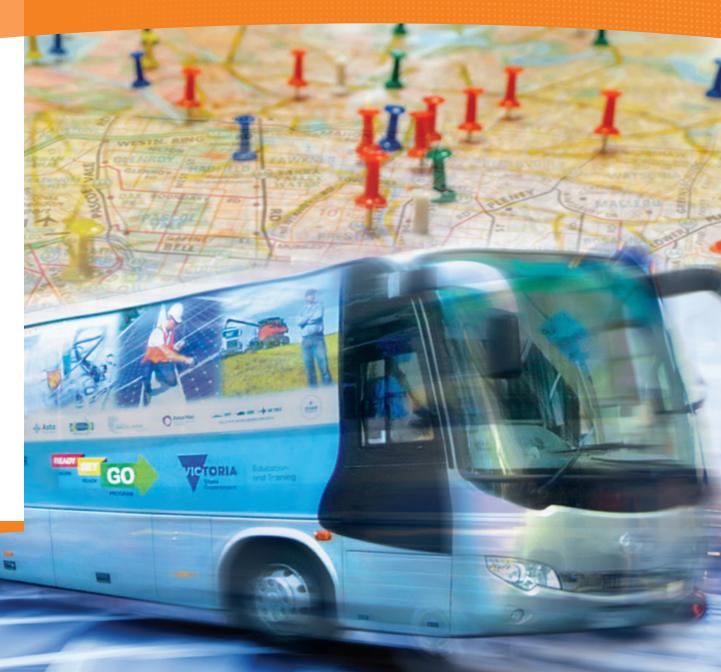
Lee Ponsioen is the business backbone and finance manager at the Australian

Centre for Career Education. She forged her brilliant career in the finance sector. Her tenacity, attention to detail, and sheer persistence has ensured that finances have reflected the exponential growth in membership since 2009.

ACCE sent the 'World of Work on Wheels' careers education bus on an eight week journey of discovery to provide careers advice to young people across rural and remote Victoria.

The WOWOW Bus:

- travelled 4,500 kilometres across regional Victoria
- connected with 11,000
  12 to 16-year-olds in rural and remote schools
- delivered 500 careers
  lessons
- produced and distributed over 4,000 career education flyers
- delivered a Virtual Careers Expo on the bus and used 3D immersive glasses to improve students' industry knowledge of Victoria's growth industries
- surveyed over 5,000 12 to 18-year-olds to ascertain their work readiness.



# FROM SCHOOL TO THE WORKPLACE

ACCE provides services and solutions to schools, students, parents, educators, the community, and the career development industry.

We have one or more members in every Victorian secondary school. Our school members include 550 schools.

### Highlighted projects:

- In conjunction with the Department of Education and Training Victoria, ACCE supported thousands of Victorian students to participate in our Industry Immersion Experience. It offered 60 programs to students in rural, remote, and disadvantaged government schools.
- COVID-19 Change of Preference career counselling support was provided by phone or Zoom to support students from 550 member schools when ATAR results were pushed back to 30 December 2020.
- Exploring Work Futures through VET involved the development and delivery of three distinct programs to raise the profile of VET pathways for students in rural and remote regions, and students from Low SES schools.
- Upskilling Workforce Development Teachers in Victorian Secondary Schools included the design and delivery of accredited and pre-accredited training programs in career development, VET and pathways programs for secondary teachers, special education schools, TAFE and Skills and Job Centres.
- Ready, Set, GO! Work Readiness Projects. Delivery of online and virtual career development programs to rural and remote government school students in Year 7 to 10. It included the development of a range of career integrated learning activities such as resume writing, development of cover letter and email templates, job interviewing skills, career portfolio development using career management skills, industry immersion days, and job seeking skills.

- My Career Insights is a program for all Year 9 students in Victorian Government secondary schools, special development schools, flexible leaning centres, and medical/mental health facilities. We deliver the Morrisby Online Vocational assessment tool to over 30,000 year 9 students who discuss their results with a Morrisbytrained career consultant.
- Our work with Morrisby includes the development of the Morrisby@Home Student Profiling Kit for use during the COVID-19 pandemic when students were schooling at home, and two new alternative pathway profiling opportunities. These support students with cognitive issues and those who may have fallen behind in their education.
- In 2020, ACCE participated in a Navigator, re-engagement trial to engage case managers and mentors to support young people disengaged from mainstream education. Following a successful trial this program will be integrated into our work. We hope to trial this valuable offering with vulnerable youth in Out of Home Care.

### Our resources include:

- Career Development Workbooks for secondary school students and young people in alternative educational settings available as writable e-books.
- · Career Development Workbook teacher guides.
- Work integrated learning resources for students in secondary schools.
- Industry Immersion Experience webinar library.
- Morrisby Profiling Kit developed for students to selfdirect their profiling session from home during the coronavirus pandemic.

# FROM THE BEGINNING

1920s	Beginnings of vocational preparation and guidance in Australia
<u>1975</u>	CEAV established by the Victorian Department of Education to ensure students and teachers had access to high quality career education training and services
1990	Represented at the November Careers Review Forum where John Dawkins, Federal Minister for Employment, Education and Training speaks
1991	CEAV commences professional development program and training of new career teachers
	CEAV represented at the Careers Education and Careers Advisory Services Forum in April, Canberra
1992	CEAV branches out and in association with DSE School Programs Division produces and publishes the <b>School Guide to work</b> <b>placement</b> for release in 1993
	CEAV hosts Pathways and Competencies: The changing Face of Post-Compulsory Education mini Conference
1993	CEAV continues to campaign about Career teachers time allocation
1994	CEAV takes on the Vocational Education and Training agenda
	CEA)/ recorded to discussion nonce on Accorditation of Career
	CEAV responds to discussion paper on Accreditation of Career Practitioners and impact on existing career teachers from RMIT
1995	Practitioners and impact on existing career teachers from RMIT
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The Dusseldorp Skills Forum approaches CEAV to help organise the Career Education and Guidance Forum for key career practitioners and industry

CEAV undertakes a comprehensive survey with Masters student, Monash University's Centre for Applied and Professional Psychology

NCDP Statewide Forum, Maximising Opportunities: Pathways to Flexible Futures

CEAV reviews Work Experience legislation and guidelines Australian Quality Council project mapping E-team outcomes with select VCE studies

CEAV ASFT project with the VECCI researches the needs of small business & links school clusters for workplace learning through professional development and communication

1997 With Affirmative Action in Training, CEAV hosts, Career Counseling for Young Women about non-traditional career pathways

CEAV publishes the Industry and Enterprise Studies Unit 1 book

CEAV conducts Career Education and Guidance for the Next Millennium at Swinburne careers information day

CEAV organises the "Building Workplace Learning Communities" conference, La Trobe University Bendigo

Linking Career Education and Workplace Learning Pathways project from ASTF

- 1998 Updating DET, School Guide to Student Work placement guide CEAV and OTEE present six half day seminars on the New Apprenticeship
- 1999 CEAV provides feedback on the draft career guidance policy to DET

CEAV works with ASTF on the Careers Education Quality Framework for use by schools

Funded to host the VETnetwork Australia National Biennial Conference, Hilton Hotel, Melbourne

CEAV hosts a 2-day conference, Getting the most out of VET

2000 On the Careers and Guidance sub-committee of the Victorian Post Compulsory Review Committee and makes a formal submission to the Review

VETnetwork Australia National Biennial Conference

CEAV in conjunction with Curriculum Corporation customise **The Real Game for Australia** on behalf of the Department of Education Training and Youth Affairs

# **OUR HISTORY**

2001	CEAV funded by the Joint Council of Subject Associations to deliver follow-up activities for New Careers/VET Coordinators
2002	CEAV Careers Education Resources for Students with Special Needs published
	CEAV lobbies for work experience, SSO positions in careers and VTAC
	CEAV releases its Statement on Career Educators and the New Vocational Agenda
	CEAV involved in drafting the constitution for the peak industry body, Career Industry Council of Australia (CICA)
2003	CEAV responded to the OECD enquiry into Career Guidance: OECD, 2004, Bridging the Gap Report
2010	CEAV develops the first Victorian Careers Curriculum Framework for an explicit career education framework for young people in Years 7 to 12 with guidelines for use with special cohorts
	CEAV Institute established as an RTO
2012	Skills Victoria development and Delivery of Customised Training Program for Learn Local Providers (to 2016)
	Development of Lesson Plans for The Skills Gateway Project
<u>2014</u>	CEAV commences trading as the Australian Centre for Career Education (ACCE)
2017	Delivery of the Quality Benchmarking of Careers Services to schools (ongoing)
2016	<b>Ready, Set, GO!</b> Work Readiness Projects. Delivery of online and virtual career development programs to rural and remote government school students in Year 7 to 10
	<b>Engaging Parents in Career Conversations</b> series of evening workshops targeted at parents of young people 14 to 18-years-old to build their knowledge of labour market and employment
	<b>World of Work on Wheels</b> mobile touring career education bus delivering career education in STEM to students in rural and remote government schools across Victoria engaging with over 6,000 students and teachers
2017	ACCE makes submission to The Assistant Minister for Vocational Education and Training for career guidance
	<b>Exploring Work Futures through VET</b> . Delivery of three distinct programs to raise the profile of VET pathways for students in rural and remote regions and students from Low SES schools
	Delivering the Graduate Certificate in Career Development Practice ACT Department of Education (to 2020)

2018 ACCE responds to the Parliamentary Inquiry into Career Advice Activities in Victorian Schools

> Development of Hope filled Engagement training programs and vocational assessment training for Corrections Victoria TAFE vocational education officers

Industry Immersion Experience Program with over 60 Industry Immersion Programs for government school students in rural, remote and disadvantaged schools (to 2020)

Building Ability through Career Management for DHHS. Development and delivery of career planning programs for 100 young people with disabilities and parents of young people with disabilities

- 2019 First year of the annual My Career Insights vocational assessment and career guidance program for 30,000 Year 9 students in Victorian Government secondary schools and equivalent settings
- 2020 ACCE submits, Building Jobs Victoria through career development

ACCE participates in a Navigator re-engagement trial to engage case managers and mentors to support young people disengaged from mainstream education

ACCE works with Morrisby to develop the Morrisby@Home Student Profiling kit for use during the COVID-19 pandemic when students were schooling at home

Delivery of Change of Preference career guidance support for 550 member schools to support students during COVID

**2021** The OECD interviews ACCE about career guidance for mid-career adults in Australia to report to the Federal Government

> ACCE submission to the Australian Curriculum Consultation Review

ACCE lobbies ACARA for Career Education within the Australian Curriculum

ACCE submission to the Victorian Secondary Pathways Reform Consultation and the Federal Government's Disability Employment Strategy

The Yarra Careers Group and ACCE report on Conditions for Career Practitioners in Victorian Schools. ACCE represents the findings to the Minister for Education and the AEU

ACCE awarded the Jobs Victoria Career Counsellor Service to support all Victorians with endorsed career counsellors

- The Inquiry into Sustainable Employment for Disadvantaged Job Seekers recommended the Employment Readiness Scale<sup>™</sup> or a similar measurement tools for improving work readiness.
- The ERS looks at various factors to determine an individual's level of work readiness.
- 80% of the time the ERS predicts someone's ability to gain employment after 12 weeks once they are assessed as minimally or fully work ready.
- ACCE has validated ERS claims in projects with the City of Dandenong, Hume and Moonee Valley.

# ERSI

# RESEARCH, EVIDENCE, AND THOUGHT LEADERSHIP

ACCE remains at the centre of international research on career development and professional standards. We are thought leaders in our field.

Our R&D division focuses on the development of thought leadership information and evidence-based research. Our aim is to ensure members, the community, partners, and governments remain at the forefront of the latest and most valuable information to support quality practices and make sound investments decisions in the career and employment sector.

We are partnered with international career associations and centres overseas and bring the latest vocational assessment and measurement tools to Australia. Through our research and projects with partners, we can further validate the claims and evidence of these applications in the Australian market.

### **Employability Factors**

Career Decision Making Skill Enhanceement Job Search On-going Career Management

### Soft Skills (supports)

Self-Efficacy Outcome Expectancy Social Support Job Maintenance Work History

### Challenges

WORK

READY

Personal Environmental Systemic

# **OUR PARTNERS**

CICA

١СТ ACT Government Canberra A U S T R A L I A N APPRENTICESHIPS Australian Apprenticeships Navitas College Australian Brick and Block The Gordon TAFE **Boating Industry Victoria** The Hotel School cica **Tasmanian Government** Charles Sturt **Charles Sturt University** University of Melbourne University ۲ DEAKIN **Deakin University** Victorian Government Worldlu **Defence Force Recruiting** DEFENCE FORCE RECRU A TROBE La Trobe University William Angliss YOUR Melbourne Polytechnic 

**Monash University** 

# MONASH University











Department of Education and Early Childhood Development

Victorian Transport Association

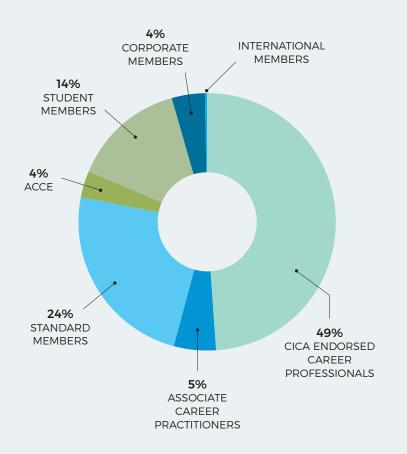
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Youth Central



# **OUR MEMBERS**

# **MEMBERSHIP BASE**



# **PROFESSIONAL MEMBER**

As a professional member of The Australian Centre for Career Education for more than 10 years, I am very pleased to be associated with the ACCE. I believe they are at the forefront of career education for schools in Victoria. ACCE provides members with the security of knowing that they are supported in the critical work they do with young people in their life formation. I am really pleased to be part of a progressive association like the ACCE.

# Mae Batrouney

Highvale Secondary College





# **TESTIMONIALS**

# Ready2Work CLIENT

The program has helped me to become job ready. I am putting my name forward for jobs that I did not have access to. I learned about entry-level positions and how much pay to expect. Looked at different career options. Reviewed and updated my resumē.

I was not job ready and made progress in getting ready. I felt more confident that I could get a job after. I can actually do it - go out and get a job!

Definitely improved my confidence and interview skills how to sell myself to employers; what they are looking for.

Thank You.

Hopefully, this program can be run next year so it can help job seekers.

# Lok Fouch

Migrant Jobseeker Dandenong Community Revitalisation Project



# **CORPORATE MEMBERS**

The Australian Centre for Career Education has enabled our career coaches at Australia Post to continuously grow and develop not only themselves but also our people and their careers. We would not be such an inclusive and dynamic career service without the support we received from ACCE.

# Shauna Tunstall

Project Coordinator, Post People 1st Careers Australia Post



Integrated Information Service (IIS) has been a member of ACCE for more than 10 years and as a corporate member, we have been very satisfied with the services provided to us to promote our products across their extensive membership and event base. ACCE has provided IIS with high level expertise in career education consultancy, which has added value to the products and services offered to our clients.

# lan Marett

Managing Director, Integrated Information Services



